



FleetCor Awarded Private Label Commercial Card Program Contract with Kwik Trip

June 18, 2014

NORCROSS, Ga.--(BUSINESS WIRE)--Jun. 18, 2014-- FleetCor Technologies, Inc. (NYSE:FLT), a leading global provider of fuel cards and workforce payment products to businesses, announced today that it has signed a long-term agreement to provide a new commercial fuel card program for Kwik Trip, Inc. in La Crosse, Wisconsin. Under the terms of this agreement, FleetCor will partner with Kwik Trip to launch and manage both a Kwik Trip Extended Network Fleet Card and a Kwik Trip Universal Fleet Card. FleetCor will be responsible for marketing and sales support, customer service, credit and collections, transaction processing, and overall management of the program. The Company expects to launch the new card programs and make them available to Kwik Trip customers later this year.

Kwik Trip, Inc. owns and operates 400 + retail fuel locations throughout Wisconsin, Minnesota, and Iowa. Included in these 400+ stores are more than 100 semi-accessible diesel locations and 24 sites offering Compressed Natural Gas (CNG). Kwik Trip, Inc.'s aggressive 5 year build schedule of roughly 30 stores per year will add 50-75 semi-accessible locations to the Kwik Trip network.

"We are pleased to have been selected by Kwik Trip to help bring new value to their customers and to grow their business with these new card offerings," said Ron Clarke, FleetCor's Chairman and CEO. "This deal highlights the strength of our product, network, and customer management capabilities in North America."

About FleetCor

FleetCor is a leading global provider of fuel cards and workforce payment products to businesses. FleetCor's payment programs enable businesses to better control employee spending and provide card-accepting merchants with a high volume customer base that can increase their sales and customer loyalty. FleetCor serves commercial accounts in North America, Latin America, Europe, and Australia/New Zealand. For more information, please visit <http://www.fleetcor.com/>.

About Kwik Trip

Kwik Trip, Inc. is the family owned company headquartered in La Crosse, WI. Kwik Trip is built on vertical integration. In addition to convenience stores and truck stops, Kwik Trip, Inc. owns and operates its own bakery, dairy, commissary, ice plant, banana ripening rooms, transportation fleet, warehouse, ice cream production, beverage/bottling plant, food safety lab, health clinic, store engineering and construction teams. Kwik Trip, Inc. believes that vertical integration leads to better control of quality, cost, delivery and freshness of their products. For more information on Kwik Trip, Inc., please visit <http://www.kwiktrip.com/>.



Source: FleetCor Technologies, Inc.

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