



## McDonald's and Sem Parar Partner for Drive-Thru Payments

October 30, 2018

*The pioneering agreement brings more convenience to customers with an innovative voice payment experience at McDonald's restaurants across Brazil*

PEACHTREE CORNERS, Ga.--(BUSINESS WIRE)--Oct. 30, 2018-- McDonald's customers in Brazil who use the drive-thru will have a more convenient payment option from now on. Through a new agreement with FLEETCOR, Sem Parar will be accepted at drive-thru windows to easily pay for meals with their voice, making for a convenient and pleasant experience.

The agreement brings together two of Brazil's leading companies: Sem Parar, the leader in electronic toll payment solutions in Brazil, and McDonald's, the most popular fast food restaurant in Brazil, representing the sum of the next five main competitors in the market.

This initiative provides for the installation of the Sem Parar payment system in approximately 350 McDonald's drive-thru locations. "We are very happy with this partnership, because it makes the purchase process more convenient for clients, who are our main focus. The customers can choose where to shop and how to pay. That allows for a comprehensive shopping experience", states Paulo Camargo, President of the Brazilian Division of Arcos Dourados, the largest independent McDonald's franchise in the world that manages the brand in 20 countries in Latin America and the Caribbean.

Fernando Yunes, President of Sem Parar, explains: "We have developed in Brazil an unprecedented payment technology which offers maximum convenience to our customers. As money and cards are being exchanged for mobile phones and applications, Sem Parar took a step further and created a *voice payment experience*. All the customer needs to say is *I'm paying with Sem Parar*, and that's it, the bill is paid!"

In addition to making the consumer experience more fluid, the agreement is strategic for both companies. For Sem Parar, it marks the company's entry into a new market segment and expands the portfolio of urban solutions to its more than 5.5 million customers. For McDonald's, it generates a unique customer experience through convenience and faster drive-thru payments, while enhancing consumer perception of its services as innovative.

"We are very pleased to partner with McDonald's. Together, we will improve the lives of our customers in the world's largest fast food chain. We started with toll payment and we are growing fast in parking lots at malls, airports, clubs, hotels, hospitals and schools. Then we have entered gas stations and now we are launching the solution in drive-thrus. We will make life easier for our customers in ever more moments of their daily life", says Yunes.

For more information, go to [www.semparar.com.br](http://www.semparar.com.br).

### About FLEETCOR

FLEETCOR Technologies (NYSE: FLT) is a leading global provider of commercial payment solutions. The Company helps businesses of all sizes better control, simplify and secure payment of their fuel, toll, lodging and other general payables. With its proprietary payment acceptance networks, FLEETCOR provides affiliated merchants with incremental sales and loyalty. FLEETCOR serves businesses, partners and merchants in North America, Latin America, Europe, and Australasia. For more information, please visit [www.FLEETCOR.com](http://www.FLEETCOR.com).



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